



# INFINITY

GEMSTONE



# Where we are

# 02

## Belo Horizonte, Brasil

Operational headquarters, including showroom and lapidary laboratory.

## Barcelona, Spain

Commercial office focused on international operations..

# SOPHISTICATED

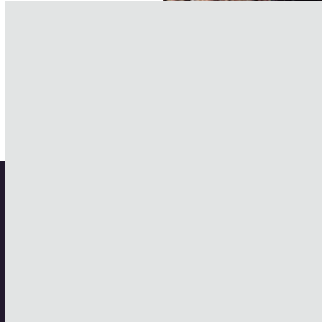


# Company

We are a company specializing in the sale of precious stones, including diamonds, emeralds, sapphires, rubies, tourmalines, aquamarines, and more.



UNIQUE EXPERIENCES



# Mission Vision



# 05

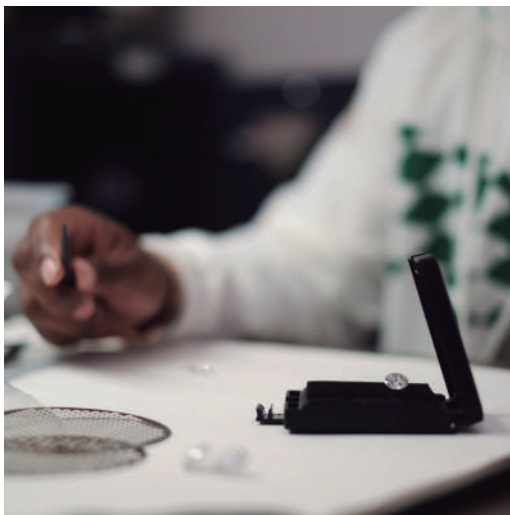
**Mission:** Our mission is to deliver a unique experience in the gemstone market by offering high-quality gems sourced directly from their origins, with a strong commitment to ethics and sustainability, while addressing the needs of the entire value chain.

**Vision:** Our vision is to become a global leader in precious stones, renowned for superior quality, transparency, and sustainable practices, and recognized as an innovator in the industry.

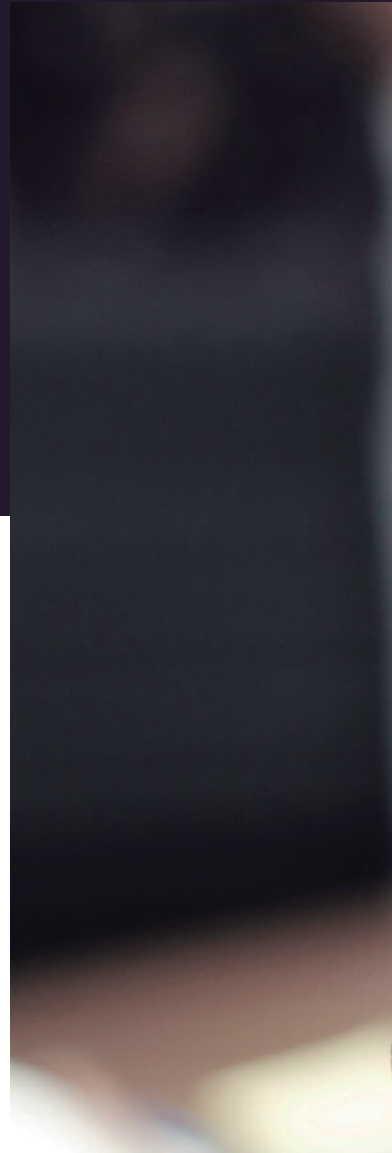


We maintain complete control over the entire gemstone production chain, allowing us to guarantee the authenticity, quality, and exclusivity of our gems.

Our vertically integrated approach spans all stages-from extraction to delivery-ensuring the highest standards at every step of the process.



MAXIMUM QUALITY CONTROL



# CONTROL OF THE PRODUCTION CHAIN

---



# Our activities include

08



Own Mining Operations



Partnerships with mining companies



Internal Lapping Process



Own Showroom



Own System QR Code Tracking



IGC  
(Infinity Gemstone Certification)



Straight from the source

# Mining Operations





## **DIRECT EXTRACTION**

We source precious stones from company-controlled mines located in strategically rich mineral regions across Brazil.

## **SUSTAINABILITY AND SOCIAL RESPONSIBILITY**

We implement sustainable mining practices that respect the environment and actively contribute to the development and well-being of local communities.

# 10

# EXTRACTION



# Partnerships with Strategic Mining Companies

## STRATEGIC ALLIANCES

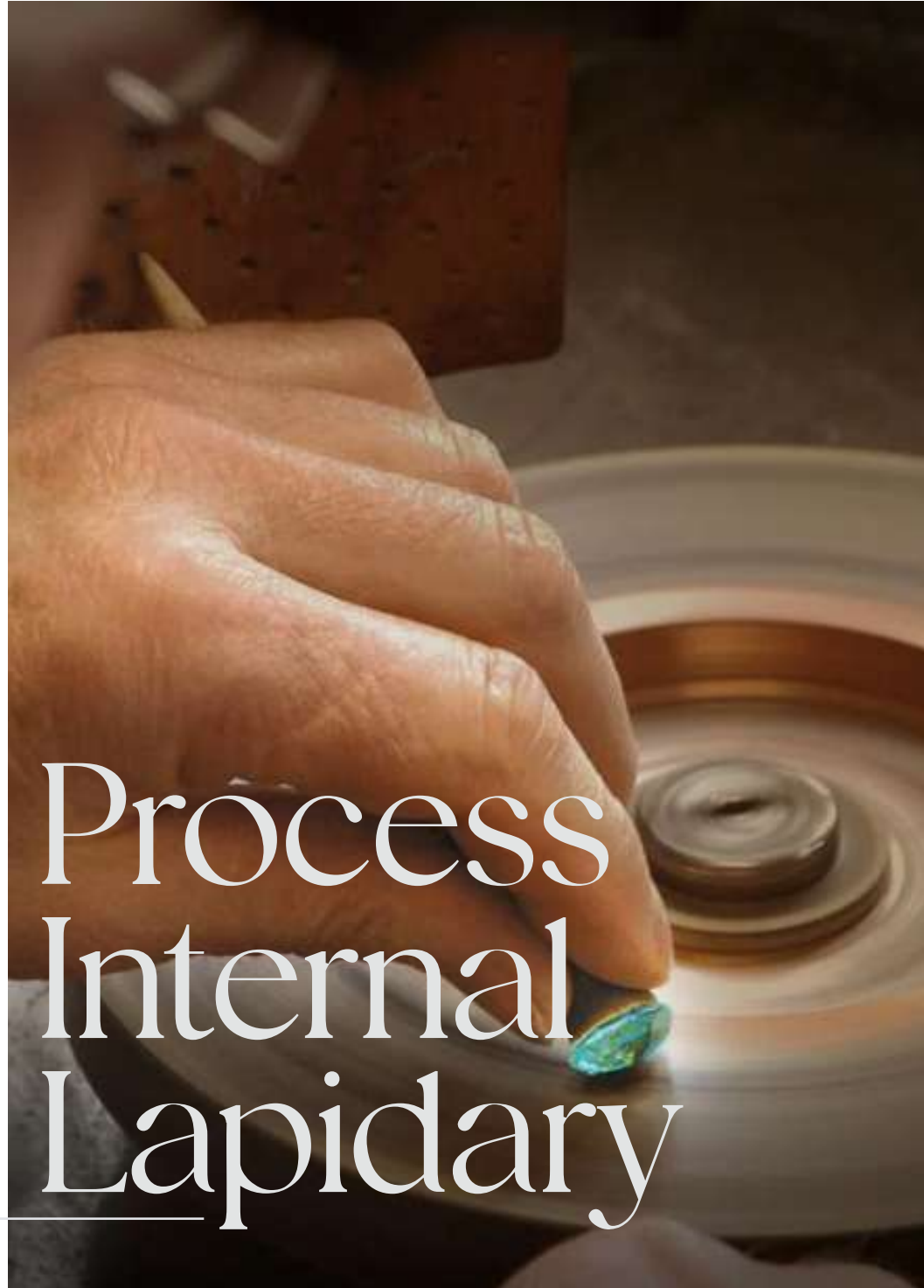
We have formed partnerships with leading national and international mining companies, ensuring a continuous and diverse supply of gems.

## DIVERSIFICATION AND FLEXIBILITY

These partnerships allow us to meet specific customer demands by offering a wide range of gemstones in different cuts and sizes.



WE WORK IN OUR OWN LAPIDARY LABORATORY



# Process Internal Lapidary

## LAPIDARY LABORATORY

With a state-of-the-art cutting facility in Belo Horizonte, we ensure precise control over the quality and craftsmanship of each stone, enhancing its beauty and value.

## SPECIALIZED TEAM

Our team consists of highly skilled master cutters who utilize advanced techniques to enhance the brilliance, purity, and color of each gem.

EACH STONE IS CHOSEN FOR UNFORGETTABLE  
MOMENTS, WHETHER IN UNIQUE PIECES OR IN  
FINE JEWELRY THAT ELEVATES YOUR EVERYDAY  
LIFE.

13



# The Showroom

## EXCLUSIVE EXHIBITION

Our showroom offers a sophisticated environment where customers can view and select gems according to their preferences.

## PERSONALIZED SERVICE

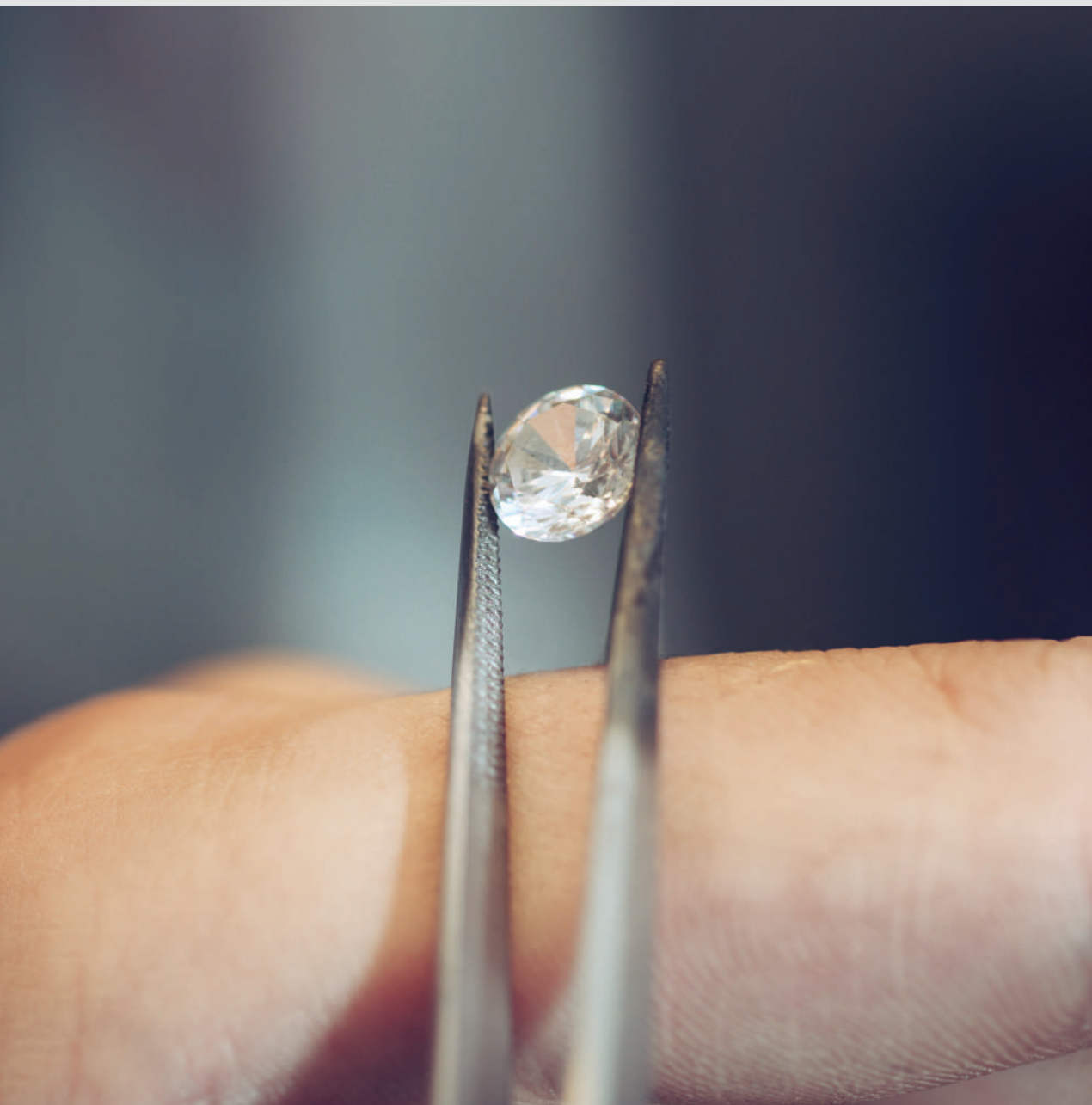
We provide a unique shopping experience, with specialized consultants ready to assist in choosing the ideal stone.

# IGC

## (Infinity Gemstone Certification)

We have developed the IGC (Infinity Gemstone Certification), our own certificate attesting to the authenticity and quality of the gems we sell. Each certificate includes detailed information about the gemstone, such as carat weight, purity, colour, cut, dimensions and other relevant characteristics.

This exclusive certificate assures customers of the origin of the gemstones, reinforcing credibility and trust in our products.



OWN CERTIFICATION

14



# QR Code Tracking System

## **Total Transparency:**

We have introduced an innovative tracking system that assigns a unique QR code to each gemstone.

## **Complete History:**

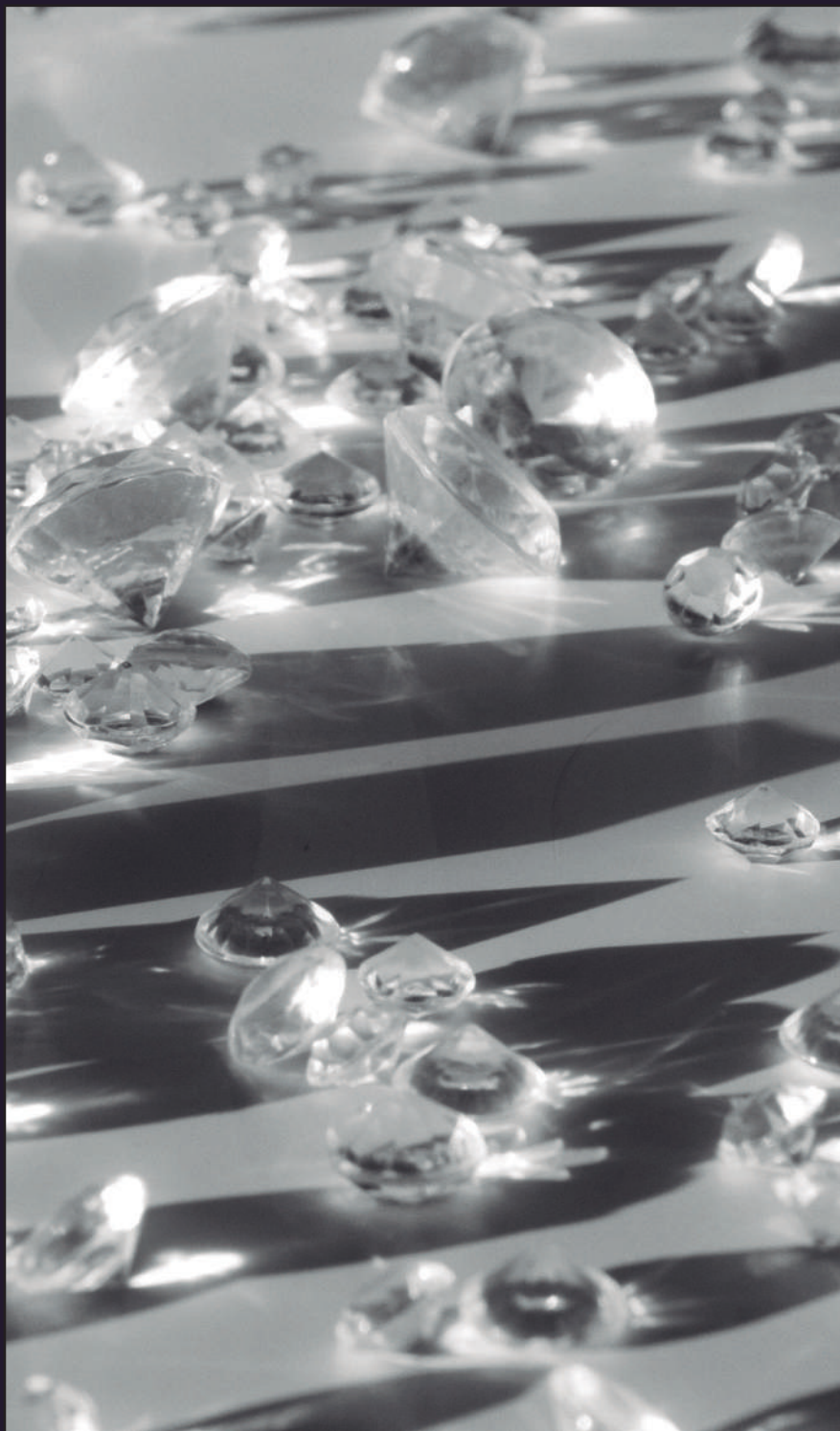
By scanning the QR code, customers can access the full history of the gem, from its origin in the mine to its cutting and certification.

## **Blockchain Technology:**

We are exploring the integration of blockchain technology to immutably record all information in the production chain, enhancing data security and reliability.

## **Customer Benefits:**

This system offers greater transparency, anti-counterfeiting measures, and allows customers to track the gem's journey, reinforcing our commitment to ethical and sustainable practices.



# Competitive Differentials

ADVANTAGES

---



- **Total Control of the Production Chain**

From mining to final sale, ensuring quality and origin.

- **Variety of Products**

We offer a wide range of gems, including unique and rare pieces.

- **Ethical and Sustainable Commitment**

Responsible practices in all operations, including compliance with environmental and social legislation.

- **Specialized Consulting**

A team of trained professionals to guide customers in their choices, providing an informed and personalized shopping experience.

# WE CATER to all Customer TRACKING

Customer segmentation is carefully planned to maximize the reach and effectiveness of our market strategies.

- High Hierarchy / Impact
- Wholesale Resellers
- Antique Shop and Art Galleries
- Auctioneers and Auction House
- Jewelry Consulting and Valuation Companies
- Stone Exchange Group
- Custom Jewelry Manufacturing and Retail
- Independent Jewelers and Designers
- Gemology Specialists
- Workshops and Training Courses
- Jewelry Design Schools and Institutions.
- **And more..**



# Sales Channels



## Showroom in Belo Horizonte

Shopping Experience  
Exclusive Events.

---





# Office in Barcelona

International Presence  
Optimized Logistics.

# 19



## Digital Platforms

Institutional Website  
Specialized E-commerce  
Social Media.

# The Beauty of the infinite

---

## CONTACT

For questions or more information,  
contact our team.

[infinity@infinity-gemstone.com](mailto:infinity@infinity-gemstone.com)

[infinity-gemstone.com](http://infinity-gemstone.com)



+ Info

